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GLASSBUILD AMERICA STANDS TALL – ATTENDANCE UP – BOOTH SALES FOR 2011 BRISK

WASHINGTON, DC (September 16, 2010) The glass industry is on the upswing; there is no greater proof than what GlassBuild America 2010 demonstrated this week. The event, sponsored by the National Glass Association (NGA), Glass Association of North America (GANA), the American Architectural Manufacturers Association (AAMA), the Insulating Glass Manufacturers Alliance (IGMA) and the Bath Enclosure Manufacturers Association (BEMA), was held September 14-16 in Las Vegas. With just over 7,000 participants walking the trade show floor encouraging feedback from attendees and exhibitors was heard throughout the three day event.

The show hosted 388 companies, including 76 first time exhibitors. The floor was 106,825 net sq.ft. of exhibit space. With the Glazing Executives Forum in its fifth year, the inaugural debut of the Window & Door Dealers Forum and the two highly attended seminars on Thursday morning, GlassBuild America offered a wide variety of educational opportunities for all sectors of the industry.

Consistent with this year's theme of "Let's Roll Forward" our industry set the stage for future growth in 2011. Sparked by strengthened customer connections, better than expected buying and selling opportunities, and exceptional best practices learning that will shape the industry in the days and months ahead, GlassBuild America stood tall in 2010 for those designing their own economy.

"What really counts is quality, I've been here all day with the exception of a quick bite for lunch, and the quality of the contacts has been great." Alice Dickerson, Director of Sales and Marketing, Vitro America, Memphis, TN

"We are a company from Spain and just opened a branch office in New York City. We have had a lot of people stop by the booth excited with the products that we develop because it is very innovative and the [solar] market is growing up very fast. We are very happy with our participation in this show." Diego Cuevas, Onyx Solar.

This is the best show that I've been to in a while" stated Rick Nelson, Bohle America, Inc.

These were some of the many positive comments heard from exhibitors. These comments bode well for the glass industry's future, given our current economic state, and provide much needed ROI for the industry and exhibitors alike.

GlassBuild America 2011 will be held September 7-9 in Atlanta, Georgia at the Georgia World Congress Center.

About GlassBuild America: The Glass, Window & Door Expo

GlassBuild America is organized by the National Glass Association, in partnership with the Glass Association of North America, the American Architectural Manufacturers Association, the Insulating Glass Manufacturers Alliance and the Bath Enclosure Manufacturers Association.

GlassBuild America is a member of the Global Fair Alliance. For more information about the Global Fair Alliance visit www.global-fair-alliance.com

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