

FOR IMMEDIATE RELEASE
Contact: David Walker
866/342.5642, ext. 153
dwalker@glass.org



Leading Economist Provides Economic Roadmap at the Glazing Executives Forum

ATLANTA, GA (September 12, 2011) – Economist Jeff Dietrich outlined an economy troubled by the fear of recession in a presentation that helped kick-off the 2011 GlassBuild America™ Expo. Dietrich also touched on an ongoing accumulative European debt crisis, rising commodities prices, a stubbornly high rate of unemployment, and financial institutions that won't lend money.

Dr. Jeff Dietrich, a Senior Analyst with the economic consulting firm ITR, gave a broad overview of the U.S. economy and the construction industry – where it is now and where it is headed – in his presentation entitled “The Economy ~ 2011 and Beyond.” Dr. Dietrich during the 6th Annual NGA Glazing Executives Forum today.

“Jeff has been our anchor at the Forum for the last six years, and we're delighted that he returned to give us his unique, industry-specific take on the economic outlook,” said David Walker, Vice President of Association Services at the National Glass Association. “Some of our regular attendees say his presentation is reason enough for them to return to the event year after year. His forecasts have proven to be invaluable in helping these executives develop their short- and long-term strategic plans. This year was no exception.”

During his presentation, Dietrich remarked: “The hard truth is that there will be no rapid change in economic conditions. The present climate of uncertainty is disorienting as well as discouraging, but this is not the beginning of a double-dip. Even though most construction sectors remain below 2010 levels, there is positive momentum in commercial construction. Housing starts are climbing out of the mild secondary recession cycle and will head higher in 2012 and 2013.”

Attendees at the Forum heard Dietrich expand on these and other critical economic indicators as he painted a vivid picture of the U.S. economy in 2011 and 2012. He explained how businesses are far better positioned today to navigate the uncharted waters of this tepid recovery than they were in 2008.

For a complete line-up of speakers and information about GlassBuild America: The Glass, Window & Door Expo™, September 12 -14, 2011 in Atlanta, please visit www.glassbuildamerica.com/.

About the NGA

Founded in 1948, the National Glass Association is the largest trade association representing the auto and architectural glass, and window and door industries. Based outside Washington, DC, and representing nearly 2,200 member companies and locations, NGA offers education and training, including MyGlassClass.com and MyWindowClass.com. NGA publishes the industry's leading trade magazines: Glass Magazine® and Window & Door®; and e-newsletters: e-glass weekly™, WDweekly™, and For Technicians Only e-bulletin™. NGA also hosts the industry's premier annual trade event: GlassBuild America: The Glass, Window & Door Expo®. The Window & Door Dealers Alliance, an organization for independent window and door dealers, is an initiative of the NGA. For more information on NGA, visit www.glass.org.

About GlassBuild America: The Glass, Window & Door Expo™

GlassBuild America is organized by the National Glass Association, in partnership with the Glass Association of North America, American Architectural Manufacturers Association, Insulating Glass Manufacturers Alliance and the Bath Enclosure Manufacturers Association. GlassBuild America is a member of the Global Fair Alliance. For more information about the Global Fair Alliance, visit www.global-fair-alliance.com.

FOR IMMEDIATE RELEASE
Contact: David Walker
866/342.5642, ext. 153
dwalker@glass.org



Best Practices Highlight 2nd Annual Window & Door Dealers Forum

ATLANTA (September 13, 2011) – Attendees of the 2nd Annual Window & Door Dealers Forum, held here Tuesday in conjunction with the 2011 GlassBuild America Expo, were treated to a robust assortment of best practices tailor-made for today's independent dealers.

Among the highlights of the full-day event was a kickoff presentation by D.S. Berenson of Berenson LLP, who highlighted critical legal challenges facing dealers in many jurisdictions concerning their sales and marketing practices. "You don't need us to sanitize your marketing and advertising," Berenson deadpanned. "You can always wait for a jury to do it."

Gene Marks, a noted authority on small business practices, struck a chord with the nearly 100 attendees during his presentation on *The Economy and Small Business: How Today's Current Events Impact Tomorrow's Profits*. "Smart business people are making decisions now based on today's events that will help them shape their companies' future direction," Marks noted.

The 2nd Annual Forum has been established as a highlight of the annual GlassBuild America Expo. "There is no sophomore slump here," said Jim Lett, president of A.B.E. Doors & Windows. "The energy, the best practices discussions and the peer-to-peer networking once again exceeded expectations."

The Forum is presented by the Window & Door Dealers Alliance, the leading voice for independent window and door dealers across North America. The event was co-chaired by Jana Goodrich, president of Seaway Windows, and Ken Mariotti, president of Woodland Windows & Doors.

"We are very pleased by the content and the take-aways from this year's event," said Matt Rumbaugh, senior manager of education and training for the WDDA. "The Forum has already become a cornerstone of the WDDA, and we've already started tossing around some pretty exciting ideas for next year's event."

About the Window & Door Dealers Alliance

The WDDA represents the interests of retail, wholesale and installing dealers of new and replacement residential windows, doors, skylights and related building products. The association advocates for legislative and regulatory policies that affect the industry, develops industry-leading training and educational resources and provide meetings, trade shows, seminars and publications to advance the professionalism of industry participants. For more information, visit www.wddalliance.org.

About GlassBuild America: The Glass, Window & Door Expo™

GlassBuild America is organized by the National Glass Association, in partnership with the Glass Association of North America, American Architectural Manufacturers Association, Insulating Glass Manufacturers Alliance and the Bath Enclosure Manufacturers Association. GlassBuild America is a member of the Global Fair Alliance. For more information about the Global Fair Alliance, visit www.global-fair-alliance.com.

FOR IMMEDIATE RELEASE
Contact: David Walker
866/342.5642, ext. 153
dwalker@glass.org



Mazria Captivates Inaugural Architects Forum

ATLANTA (September 13, 2011) – Professionals from across the North American architectural industry who gathered here today for the Inaugural NGA Architects Forum were treated to a number of compelling speakers and presentations.

Among the highlights was an eye-opening presentation by John Edward Mazria, Founder of Architecture 2030. Mazria vividly illustrated the powerful role of the Building Sector in both creating and alleviating many of the crises facing America and the world today.

"The road to energy independence, economic recovery and reductions in greenhouse gas emissions runs through the Building Sector," Mazria said. He elaborated: "Consider this: the first day a building is occupied, all of the carbon emissions from that building come from building products and the building process."

The NGA Architects Forum is presented by the NGA, AAMA, the Georgia and Atlanta chapters of the American Institute of Architects, and the U.S. Green Building Council – Georgia Chapter. Sponsored by Petersen Aluminum and Guardian Industries, the event was held in conjunction with GlassBuild America 2011: The Glass, Window & Door Expo®.

"We are extremely gratified by the response to this first-year event," said Phil James, President and CEO of the National Glass Association. "We received a great number of compliments on our agenda and the speakers, as well as suggestions for even bigger and better things for our second-annual Forum."

For a complete line-up of speakers and information about GlassBuild America: The Glass, Window & Door Expo™, September 12 -14, 2011 in Atlanta, please visit www.glassbuildamerica.com/.

About the NGA

Founded in 1948, the National Glass Association is the largest trade association representing the auto and architectural glass, and window and door industries. Based outside Washington, DC, and representing nearly 2,200 member companies and locations, NGA offers education and training, including MyGlassClass.com and MyWindowClass.com. NGA publishes the industry's leading trade magazines: Glass Magazine® and Window & Door®; and e-newsletters: e-glass weekly™, WDweekly™, and For Technicians Only e-bulletin™. NGA also hosts the industry's premier annual trade event: GlassBuild America: The Glass, Window & Door Expo®. The Window & Door Dealers Alliance, an organization for independent window and door dealers, is an initiative of the NGA. For more information on NGA, visit www.glass.org.

About GlassBuild America: The Glass, Window & Door Expo™

GlassBuild America is organized by the National Glass Association, in partnership with the Glass Association of North America, American Architectural Manufacturers Association, Insulating Glass Manufacturers Alliance and the Bath Enclosure Manufacturers Association. GlassBuild America is a member of the Global Fair Alliance. For more information about the Global Fair Alliance, visit www.global-fair-alliance.com.